



# Active Mail Tools

## MaX Compression Enterprise

### TRANSPARENT COMPRESSION

Attachments make up 80% of the Microsoft Exchange Information Store; MaX Compression can reduce each by up to 90 % and reduce the total store by around 50%.

Centralized administration and simplified deployment make MaX Compression an industry standard for Microsoft Outlook auto-compression.

#### Do your email users remember to zip attachments?

MaX Compression Enterprise automatically zips or unzips all email attachments traveling within the enterprise, wherever they come from or go to. It effectively 'ring-fences' the email system, acting at all access points to ensure that email always travels or is stored in its most efficient state.

Its market-leading automation process optimizes system resource usage and cost savings while increasing user productivity. Multiple Smart Rules provide the basis for zip and unzip processes.

#### More Benefits:

- ROI shown up to 36:1\*
- Reduces bandwidth requirements and transmission times
- Reduces network bottlenecks between Exchange Servers
- Benefits remote user productivity
- Reduces demands on storage disk space, and consequently defers costly server upgrades
- Zip/unzip process is invisible for user

#### Maximized ROI and Cost Savings

Enterprise level compression provides measurable and incremental benefits to the Exchange system, its users and its administrators. Simply put, the wider the scope of the auto-zipping or unzipping of email attachments, the larger the cost savings and increased productivity. Enterprise scale implementation provides maximum benefits.

#### Extra productivity benefits AND reduced resource usage

While standard manual client zipping reduces attachment size, it adds to productivity demands on users – after all it takes time to zip a file. Other auto-zipping tools have been seen to compromise user productivity for better system resource usage.

MaX Compression adds significant productivity benefits over manual and other automated tools, improving user productivity, as well as reducing resource usage.



## FEATURES

### MaX Compression Enterprise comprises 4 elements

#### MaX Compression Client

An industry standard auto-zip / unzip tool, is integrated with Outlook and is totally invisible to the user.

#### MaX Compression OWA

Users of Outlook Web Access can send and receive compressed attachments in the same way as Outlook users, seamlessly. Users are able to take advantage of compressing attachments by as much as 90% and enjoy an overall decrease in total message stores by 50%. This is of particular benefit to the productivity of remote email users.

#### MaX Compression Gateway

The addition of compression at the SMTP gateway for all inbound Internet mail makes extra savings on the corporate LAN and WAN.

#### MaX Compression Server

Compression of historical information in Exchange, i.e. information placed in the Exchange Information Stores before MaX Compression Client was installed.

Information stores can be reduced by 50%, reducing storage costs, further improving the speed of the messaging system and reducing backup and restore times

## How does it work?

MaX Compression zipping technology further enhances Microsoft's compression techniques when Outlook 2003/7 and Exchange 2003/7 are transmitting the data.

MaX Compression Enterprise compresses or decompresses all email attachments travelling within the enterprise as appropriate, wherever they go. MaX Compression Enterprise ensures that email always travels or is stored in its most efficient state. Although the greatest benefit will be seen if the Enterprise components are used together, they are not dependent on each other.

### Central rules determine compression mode

MaX Compression's Smart Mode allows the administrator to configure central rules to determine which zip mode to use.

This means that all users will be using compression in the most efficient manner for their system, controlled centrally by the administrator.

### MaX Compression supports

- Outlook 98, 2000, 2002 (XP), 2003 and 2007
- Outlook Web Access
- Exchange 2000, 2003 and 2007

## About C2C and Active Mail Tools

C2C offers email archiving and management solutions which reduce risk, optimize performance and minimize compliance issues for over three million users at more than 2,000 organizations world-wide.

Active Mail Tools, C2C's rapid-response tools for email performance, security and crisis control also include: Active Folders and Exchange Security Risk Auditor (ESRA).

Archive One, C2C's archiving suite helps organizations comply with industry regulations and minimize mailbox size.

### Contact C2C

1 Federal Street,  
Bldg. 101-R 3W  
Springfield  
MA 01105-1199  
Tel: 413-739-8575  
Fax: 413-39-4980

### UK

6 Richfield Place  
Reading, Berks  
RG1 8EQ  
Tel: +44 (0)118 951 1211  
Fax: +44 (0)118 951 1111

Email: [info@c2c.com](mailto:info@c2c.com)  
Website: [www.c2c.com](http://www.c2c.com)